

Introduction –

The AtlantiCare Healing Arts Program is seeking a variety of images appropriate for our pediatric department and pediatric offices located in our city hospital campus and HealthPlex offices in Atlantic City. I am looking for artwork (originals, giclee prints & photography) that is fun, colorful, nature inspired and would appeal to children. This artwork will help to provide a calming and serene environment for our young patients who can be fearful when visiting a doctor or face a stay in the hospital.

The theme for the art in these locations is healing through nature that could reference the seashore landscape of the coast. While work selected may not be strictly limited to the shore, we would welcome artwork depicting that region of our community.

About AtlantiCare's Healing Arts Program -

AtlantiCare has made a commitment to dedicating one percent of all new building costs to the healing arts based on studies that show art contributes to a healing environment and to patient safety and comfort. Artwork motifs include ceramic tile, sculpture, photography, watercolor, multi-media assemblage, tapestries, mosaics, murals, and giclee prints. Art is located in every patient room, at nurses' stations, in hallways, reception areas, and other public spaces.

The mission of the Healing Arts Program states that, "By integrating the arts, we visibly demonstrate our intent to create a healing presence within our community."

INFORMATION FOR ARTISTS

Eligibility:

Preference will be given to artists who reside in the State of New Jersey and Philadelphia County.

Selection Process:

Applications/submissions will be reviewed by an Artist Selection Panel. The panel is comprised of representatives from the art community and AtlantiCare staff.

Sizes & Purchase Price:

I am looking for artwork (originals, giclee prints & photography) that is both horizontal and vertical in the size range of (approx) 20 x 30, 18 x 24 and smaller. If you would like your work to be considered for this project please submit 1 – 10 images on a CD or a flash drive; **you may not submit work through e-mail or Dropbox**. Images should be jpeg format set to 300 dpi. Each image should be no larger than 2 mgs. Each image should be identified with the title and artist name. **Please make sure that you complete the entry form in its entirety**. Artwork will not be considered if the requirements above are not observed or if the entry form is not submitted.

If selected, all work should be shipped **unmated and unframed** to the framing vendor of AtlantiCare's choice or you may be required to ship or deliver to AtlantiCare directly. You will be notified where to ship if your work is selected. AtlantiCare is not responsible for shipping costs.

Entry Procedure:

There is no entry fee. Applicants may submit a maximum of 10 images on a CD or flash drive with the completed entry form. **Please note: Entry materials will not be returned – do not send return packaging materials.**

Responsibility for Submissions:

Although we will make every effort to protect the materials you submit, AtlantiCare is not responsible for the loss or damage of any application materials submitted.

PAPER AND SIGNATURE SPECIFICATIONS

Photograph Medium Reproductions/Paper & Artist Signature Specifications:

Original Artwork Media & Signature Specifications:

All original artworks are to be created on a durable media suited to the medium and professionally finish coated for the respective medium. All artist signatures are to be positioned in for a 1/2" allowance for frame molding overlap.

Photograph Medium Reproductions - Paper & Artist Signature Specifications:

All photographs are to be printed using archival inks on acid free premium paper, not less than 10 mil thickness. (1 mil is equal to one thousandth of an inch). Artist signatures that are signed on the image are to be placed on the right hand side, at least 1/2" in from the borders edge, on the right and bottom of the image border. For photographs that are signed by an Artist in a white border, the border is not to be less than 1" and the signature is not be less than 1/4" inch in from the paper edge on the right and bottom side.

Other Medium Reproductions & Artist Signature Specifications:

All other medium reproductions are to be printed using archival inks on acid free paper that is suited to the medium, not less than 19 mil thickness/300 gsm. Artist signatures that are signed on the image are to be placed on the right hand side, at least 1/2" in from the borders edge, on the right and bottom of the image border. For Artist medium reproductions that are signed by an Artist in a white border, the border is not to be less than 1" and the signature is not be less than 1/4" inch in from the paper edge on the right and bottom side.

REQUIRED APPLICATION MATERIALS AND GUIDELINES

➤ **Digital Images (CDs or Flash Drives)**

- Please submit 1 - 10 images on a CD or flash drive.
- Label the CD or flash drive with the Artist's name. Please do not include the name of the artist's gallery, assistant, or representative on the label. (Entry form titles of the art pieces should match the titles of the art pieces on the disk or drive.)
- Please submit jpeg images; files will be viewed on a PC; applicants are solely responsible for ensuring compatibility.
- Only submit images with maximum dimensions of 1024 x 768 pixels and minimum dimensions of 720 x 480 pixels.
- Include an 8" x 10" or 8 1/2" x 11" hard copy of each image; indicate the title of artwork. This is for viewing purposes by the committee – work projected on a big screen is not always representative of the work; having a binder of the images that the committee can go through is helpful. Printed images should reflect your work in its best light. Is this necessary to be considered? No it isn't - again remember that this is helpful when viewing the work.

➤ **Completed Entry Form**

- Please complete the form in its entirety including: Title, Medium, Original or Print, Dimensions, Fee. ***Submissions made with incomplete entry forms will not be reviewed or considered.***

ENTRY FORM – Pediatric Artwork

Required Documents:

1. Completed Entry Form
2. Image CD or flash drive and identifying information

Please clearly print all information and include this page with entry materials.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Tele (Home): _____ (Work): _____ (Mobile): _____

Email Address: _____

Website Address: _____

Sizes Needed & Compensation: (unframed; vertical and horizontal pieces will be selected)

Large Artwork – approx. 20 x 30	\$350
Medium Artwork – approx. 18 x 24	\$250
Small Artwork – approx. 11 x 14	\$125

CD or Flash Drive INVENTORY

Please list sizes you have available and prices. Title on CD or flash drive should correspond with the list below.

<u>Title</u>	<u>Medium</u>	<u>Original or Print</u>	<u>Dimensions</u>	<u>Fee Required (from list above)</u>
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____
6.	_____	_____	_____	_____
7.	_____	_____	_____	_____
8.	_____	_____	_____	_____
9.	_____	_____	_____	_____
10.	_____	_____	_____	_____

Mail all materials to (you may drop them off as well):

Cheryl Broschard
 AtlantiCare Foundation
 2500 English Creek Avenue
 Building 600, Suite 601
 Egg Harbor Township, NJ 08234



For more information, please contact Cheryl at cbroschard@atlanticare.org

Deadline for submission is Friday, February 15th – 4:00 pm